

The process

Regardless of the path you take to deploy your new Cubik website, we'll provide the supporting services that you need to achieve your project objectives.



Planning

Developing a clear mutual understanding of your audiences, objectives and timescales is fundamental to the success of your project.



Content

We'll help you talk to your audiences in an appropriate tone, ensure impressive SEO results and retain your investment in existing content.



Design

A consultative process that delivers website look and feel that is consistent with an agreed design brief.



Implementation

Whether we're deploying Cubik as a service or implementing the Cubik CMS on your hardware, we'll configure the solution, apply your design and undertake any bespoke development that makes the solution unique to you.



Training

Training can be tailored to your needs with post-training support available via the Cubik Help Desk and online.



Testing

Testing verifies that the Cubik CMS solution is functioning correctly for your internal users and that the website it underpins functions effectively for your website visitors.



Post-implementation support

You've gone live, but how do you get the best out of the Cubik solution? The Help Desk is there not just to address problems, but also to support you in realising the full potential of your website.

