

Content migration

Cubik's content migration tool preserves your investment in high-quality content as you move from your old website to your Cubik website.

The problem

You've spent years building a website that describes your organisation and the services that you offer. OK, if you had the time, you might take the opportunity to review and rewrite areas of the site, but fundamentally, the content is fit for purpose.

Now you want to develop a new website with a striking graphical design, underpinned by a contemporary and functional CMS solution and you've chosen Cubik. How are you going to add content to your new website? There are a number of options that you might consider:

- Talk to us about copy writing services and start again?
- Provide us with Word documents and let us load the content for you?
- Cut & paste content from your existing site to the new site?

All of these options are time-consuming with varying cost implications. If however your existing content can be re-used, Cubik's automated content migration service may be appropriate.

The solution

Cubik's automated content migration tool "visits" each page within your website as does a crawler such as Google. It then copies across the content including images and all downloadable content referenced via links (e.g. PDF and MS-Word documents) into your new Cubik website.

As part of the migration, we can restructure the migrated content, or you can do this subsequent to the migration using the Cubik CMS tools.

Obviously, functional content such as web forms will not be migrated, but these will be re-implemented as part of the development and configuration work that forms part of any project.

Want to know how content migration could work for you. If so, [drop us a line](#)

- A red button with rounded corners. On the left, the text "cubik cms" is in white, with "Find out what it can do for you" below it in a smaller white font. On the right is a white icon of a hand holding a document with a magnifying glass over it.
cubik cms
Find out what it
can do for you
- A green button with rounded corners. The text "cubik helpdesk" is in white, with "For help and support with your Cubik website" below it in a smaller white font.
cubik helpdesk
For help and support
with your Cubik website
- A white button with rounded corners and a speech bubble tail at the bottom left. The text "talk to us today" is in red.
talk to us today